

Alaska Local and Regional Information

Workforce Info

Willow

Willow is an unincorporated CDP located between mile 60 and 80.7 of the George Parks Highway. Its western boundary is the Susitna River. Willow is part of the Matanuska-Susitna Borough.

- ♦ The estimated population for 2008 was 2,142, a gain of about 484 since the 2000 Census.
- ♦ About 48 percent of the resident population 16+ years old worked in 2008.
- ♦ Trade, Transportation and Utilities was the main industry in 2008, employing 25 percent of the area's workers.
- ♦ More workers were employed as Operating Engineers and Other Construction Equipment Operators than any other occupation.

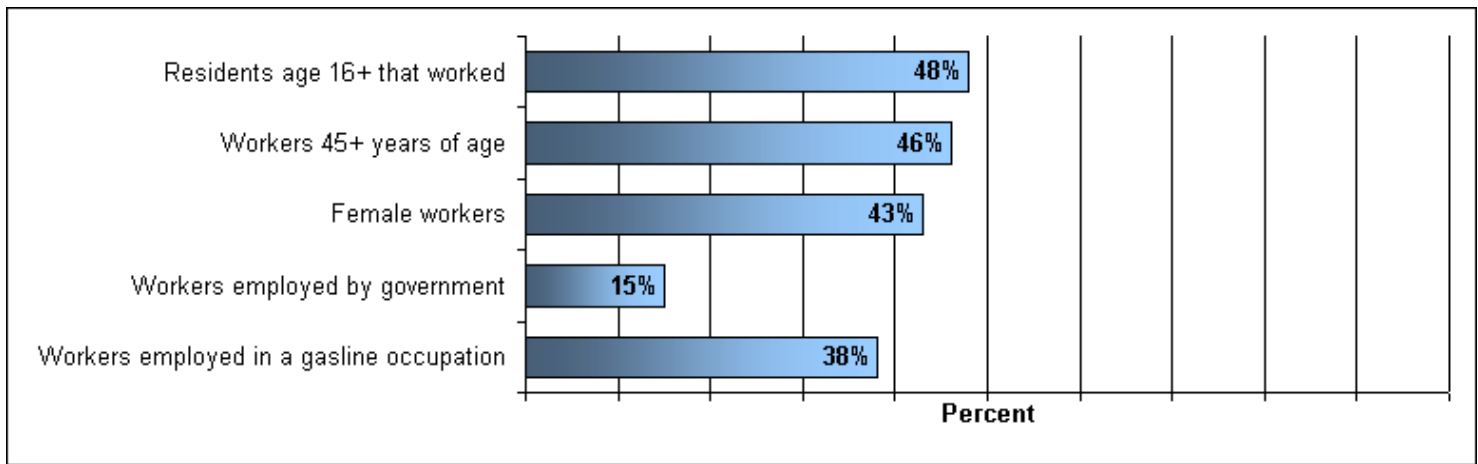
Please note: There is an important distinction between the local/regional employment data and our "standard" employment series. Most of these data reflect totals for area residents only. Total worker counts may be lower than expected in areas with a large number of nonresident workers. The Alaska Permanent Fund dividend file is used to determine the worker's geographic residence. Only Alaska residents (as defined by PFD application) are included in these totals. Also note that federal employees, the military, and the self-employed are not included in these data.

Willow Resident Snapshot (2008)

Working Age Residents		Wages	
Residents age 16+	1,715	Total wages	\$29,024,759
Resident Worker Characteristics		Resident Workers by Sector	
Total	820	Private	698
Male	467	State government	45
Female	353	Local government	77
Age 45+	374	Quarterly Number of Resident Workers	
Age 50+	270	Peak (3rd) quarter workers	714
		Percent working all 4 quarters	61.3%
Unemployment		Construction/AGIA Occupation Experience (2004-2008)	
UI Claimants	163	Some construction	245
		At least 1 year construction	147
		At least 2 years construction	97
New Hires		Worked in an AGIA occupation	591
New hires	307		

An asterisk (*) means data are suppressed. Numbers may not sum due to rounding. **AGIA** (Alaska Gasline Inducement Act) means the occupation has been identified as a core occupation involved in the gasline project.

2008 Residents

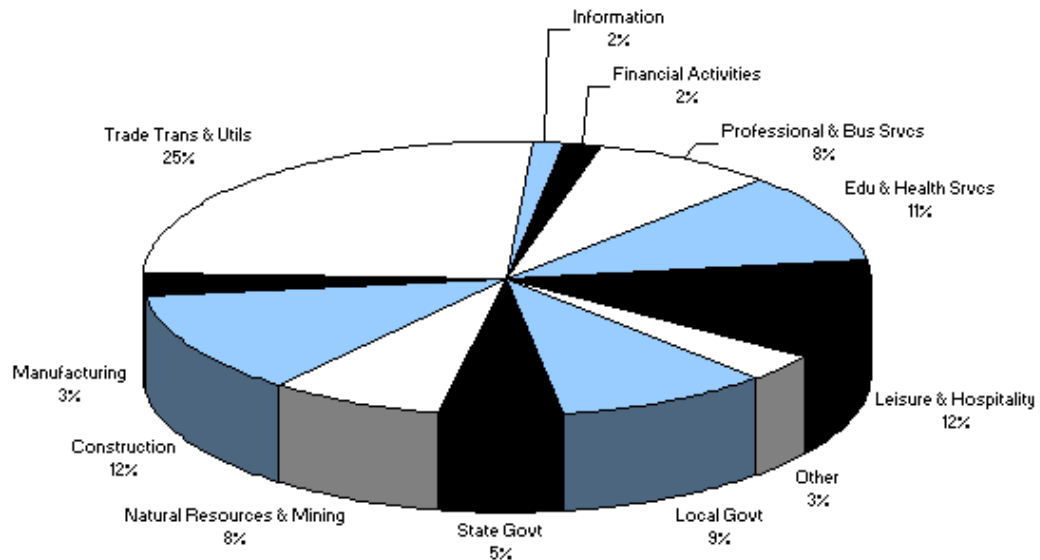


Top Occupations

	Number employed	Percent female	Age 45+	Age 50+
Operating Engineers and Other Construction Equipment Operators AGIA HOT JOB	34	0.0%	15	11
Construction Laborers AGIA HOT JOB	31	12.9%	10	8
Retail Salespersons	30	56.7%	8	7
Secondary School Teachers, Except Special and Vocational Education	21	81.0%	13	12
Carpenters AGIA HOT JOB	20	0.0%	10	8
Waiters and Waitresses	19	100.0%	5	5
Cashiers	19	63.2%	5	4
Registered Nurses HOT JOB	16	87.5%	12	9
Office Clerks, General AGIA	16	81.2%	6	4
Teachers and Instructors, All Other	15	93.3%	11	10
Truck Drivers, Heavy and Tractor-Trailer AGIA HOT JOB	15	0.0%	11	8
Combined Food Preparation and Serving Workers, Including Fast Food	14	92.9%	0	0
Personal and Home Care Aides	13	92.3%	4	3
Janitors and Cleaners, Except Maids and Housekeeping Cleaners AGIA	13	7.7%	7	6
Tour Guides and Escorts	11	27.3%	4	2
Bus Drivers, School	11	45.5%	10	9
Healthcare Support Workers, All Other	10	60.0%	5	4
Cooks, Restaurant AGIA	10	20.0%	2	1
Service Station Attendants	9	77.8%	6	2
General and Operations Managers	9	66.7%	6	3
Laborers and Freight, Stock, and Material Movers, Hand AGIA	9	22.2%	1	0
Sales and Related Workers, All Other	9	33.3%	3	2

An asterisk (*) means data are suppressed. **AGIA** (Alaska Gasline Inducement Act) means the occupation has been identified as a core occupation involved in the gasline project. **HOT JOB** means the occupation is projected to have a high growth rate and numerous openings, and has an above average wage.

Resident Workers by Industry



Workers by Industry

	Number employed	Percent female	Age 45+	Age 50+
Natural Resources and Mining	65	7.7%	32	23
Construction	99	9.1%	38	28
Manufacturing	21	14.3%	9	6
Trade, Transportation and Utilities	209	43.1%	98	72
Information	13	38.5%	8	4
Financial Activities	14	85.7%	9	7
Professional and Business Services	65	43.1%	30	22
Educational and Health Services	87	78.2%	39	26
Leisure and Hospitality	97	56.7%	25	20
State Government	45	44.4%	26	17
Local Government	77	62.3%	51	40
Other	28	35.7%	9	5
Unknown	0	0.0%	0	0

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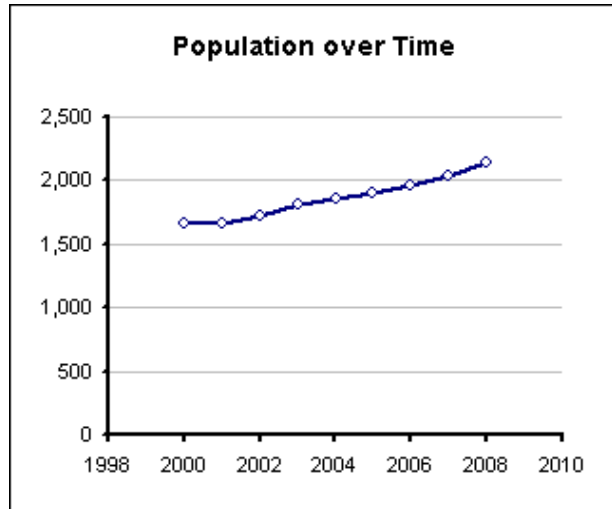
Recent Unemployment Statistics

	09/2009	10/2009	11/2009	12/2009
UI Claimants**	95	131	165	184

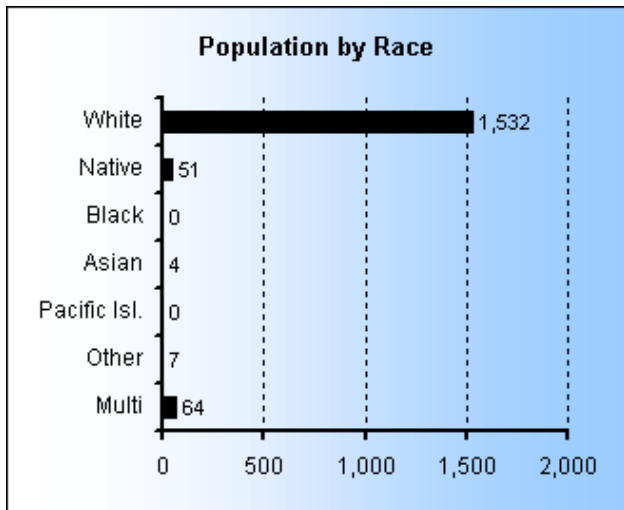
**UI claimants are individuals in this area who had an active claim at any time during the month.

Top Employers (ranked by number of workers)

Mat Su Borough Schools
State of AK (excludes U of A)
Matanuska Susitna Borough
ASRC Energy Services O&M Inc
Newmans Hilltop Service
Palmer-Wasilla Health System LLC
Townsite & Liquor Store Inc
Willow Trading Post Inc
Nana Management Services LLC
BP Exploration Alaska Inc
Job Ready Inc
Bunker & Bunker
Veco Alaska Inc



2000 Census	
Median Age	40.1
Average Family Size	3.1
Average Household Size	2.5
Per Capita Income	\$22,323
Median Family Income	\$41,944
Median Household Income	\$38,906



(Note: Racial classification is based on self identification. The "Multi" category consists of those who claim to be members of more than one race. The "Native" category includes Alaska Natives and American Indians.)

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section
Last updated: 02-Feb-10